

Start Your Team

RIVALS UNITED in HOPE

YESTERDAY 2010 TODAY TOMORROW

Get in the Game

Heroes of Hope JOIN THE GREY RIBBON CRUSADE



Dockweiler State Beach
Playa del Rey, CA (Los Angeles)
November 8, 2009



8:00 AM – 5K Race
8:30 AM – 10 K Race
9:30 AM – Kid's Fun Run



Expo and Children's events starting at 8am

Do not miss celebrity appearances from the upcoming film "The Wrath of Cain" starring Ving Rhames (Pulp Fiction, ConAir, I Now Pronounce you Chuck and Larry), Robert Patrick (Terminator 2), Robert LaSorda (Nip/Tuck), Hemky Madera (Weeds). Also appearing are Joe Bruin from UCLA and Traveler from USC! Come watch these mascots get the crowd ready for an awesome day of Hope!

MAKE A DIFFERENCE! Chances are, you or someone you know, has been affected by brain cancer. Brain Tumors are currently the leading cause of solid tumor death in children of all ages, and the second leading cause of cancer death in men under the age of thirty-nine. Twenty percent of all cancers will spread to the brain, and due to their location, most patients experience a loss in their ability to move, speak, see, hear and breathe, and brain tumors pose a tremendous risk of death. Your participation in this race will directly impact the research being done to help find a cure for this disease. All proceeds go directly to benefit national and California based adult and pediatric brain tumor and cancer research at UCLA and Childrens Hospital Los Angeles.

GET IN THE GAME! Get your sports team, dorm floor, fraternity, sorority, family or even a group of friends to start an online fundraising team for your school. (Each school can have multiple teams that will roll up into one school total ~ be sure to start your team under your participating school). You will be able to customize your team page complete with logos and inspiring text. Your team will automatically be entered into the Rivals United in Hope Challenge, and you will be given a link that you can use in an email to send out to all your contacts. Do not miss **Joe Bruin (UCLA's mascot) and Traveler, (USC's mascot)** as they pep up the crowds for this amazing day of hope!

SHOW YOUR SPIRIT! The Rivals United in Hope (RUH) Team Cup will be presented to three teams:

1. The overall team that raises the most money
2. The overall team with the most Runners/participants....AND,
3. The School Team that raises the most money!

Will it be UCLA or USC? Will it be your Sorority or Fraternity? Will it be your high school? Who will take the RUH cup for 2009?!!

Proceeds from the race will directly fund pediatric and adult brain tumor support and research across the country including the Los Angeles based visionaries -Dr. Linda Liau's team at UCLA's Department of Neurosurgery, and Dr. Jonathon Finlay's team. Dr. Finlay is the Director of the Neural Tumors Program at Childrens Hospital Los Angeles and Professor of Pediatrics, Neurology and Neurosurgery at the Keck School of Medicine, University of Southern California.

VISIT http://www.active.com/page/Event_Details.htm?event_id=1748303
to start your team today!

Call 1-866-48-4CURE or email DNL1231@aol.com for any questions or assistance with starting your team and registering your school!

